

CURRICULUM VITAE

ALEXANDRE BUSTAMANTE DE

MONTI SOUZA, MDES

DESIGNER · EDUCATOR · RESEARCHER

ASSISTANT PROFESSOR,
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SUMMARY

Designer, educator, and researcher with a background in architecture and a research focus on information literacy, ethical design, and interaction design. Professional trajectory reflects intentional transitions **from architectural practice** in Brazil (2001–2014) **to design education and research** in Canada (BDes 2020, MDes 2025), alongside concurrent professional experience in UX, service design, and post-secondary teaching. Experienced in information visualization, qualitative user research, participatory design, and curriculum development. Trilingual in English, Portuguese, and French.

EDUCATION

CONCORDIA UNIVERSITY, Montréal, Canada

MASTER OF DESIGN (MDES) | 2020–2026 - (concluded, awaiting Graduation in Spring 2026)

- Top Concordian Graduate Entrance Scholarship
- Thesis: *Design for (Post-)Truth: Exploring Interaction Design Educational Tools for Information Literacy*
- Research focus: Value Sensitive Design, technocognition, ethical UX interventions, information literacy

CONCORDIA UNIVERSITY, Montréal, Canada

BACHELOR OF DESIGN | 2017–2020

- Graduated with Distinction
- Concentration: Interaction Design, Visual Communication, Socio-Cultural Research

PONTIFÍCIA UNIVERSIDADE CATÓLICA DE MINAS GERAIS, Brazil
BACHELOR OF ARCHITECTURE AND URBANISM | 1996–2001

- Undergraduate research: Environmental comfort and energy efficiency

AWARDS & CERTIFICATIONS

- Top Concordian Graduate Entrance Scholarship (2020)
- Graduate Seminar in University Teaching (35 hours), Concordia University
- TCPS 2: CORE 2022 – Research Ethics (Government of Canada)
- Mental Health First Aid, Mental Health Commission of Canada (Government of Canada)

SKILLS

- **Design & Prototyping:** Adobe Creative Suite, Figma, Figma Make, Lovable, Claude Code, Webflow, Miro
- **UX Research:** Interviews, surveys, think-aloud studies, card sorting, usability testing
- **Web:** HTML, CSS, Webflow
- **Information Design:** Data visualization, instructional graphics, technical illustration
- **Languages:** English (Fluent), Portuguese (Native), French (Professional working proficiency)

TEACHING EXPERIENCE

DAWSON COLLEGE - CONTINUING EDUCATION, Montréal, Canada

DESIGN INSTRUCTOR (IN-PERSON) | Feb 2024 – Dec 2024

- Taught Adobe Photoshop, InDesign
- Developed curriculum for Adobe XD
- Delivered customized training for corporate and public-sector clients, including Service Québec and Benoy + Pragma
- Contributed to curriculum development for Architecture, Interior Design, and UX-related programs

MONTREAL COLLEGE OF INFORMATION TECHNOLOGY, Montréal, Canada

INSTRUCTOR - CLASS: GRAPHIC DESIGN FOR WEB (IN-PERSON AND REMOTE) | Jan 2020 – Feb 2021

- Web Development and Digital Marketing program
- Taught design principles and tools for web-based projects
- Led multiple cohorts (~20 students per class)

RESEARCH EXPERIENCE

CONCORDIA UNIVERSITY / SPOKENWEB (SSHRC-FUNDED), Montréal, Canada
GRADUATE RESEARCH ASSISTANT - LEAD UX DESIGNER | Feb 2021 – Dec 2022

- Led UX and information design for *Archive of the Digital Present* (ADP)
- Facilitated participatory design with faculty, librarians, and developers
- Conducted qualitative UX research (surveys, interviews, card sorting, tree testing, first-click testing, usability testing)
- Designed wireframes and interactive prototypes (Figma, Webflow)

CONCORDIA UNIVERSITY, Montréal, Canada

GRADUATE RESEARCH ASSISTANT - VISUAL & UX DESIGNER | Sep 2021 – Apr 2022

- Co-designed *Lizards & Lies*, an educational board game on online disinformation
- Iterative, user-centered design informed by playtesting
- Game adopted by the Lithuanian government; released in English, French, and Lithuanian

CONCORDIA UNIVERSITY, Montréal, Canada

GRADUATE RESEARCH ASSISTANT - ILLUSTRATOR & DESIGNER | Jan 2021 – Aug 2021

- Designed complex concepts for the book *Digital Marketing Strategy* (Prof. Pierre-Yann Dolbec)
- Designed instructional diagrams using InDesign and Illustrator

PROFESSIONAL EXPERIENCE

GOVERNMENT OF CANADA (ISED), Ottawa, Canada

UX AND SERVICE DESIGNER | Nov 2021 – Feb 2024

- Led human-centered redesign of HR intranet for customer experience, accessibility, and usability
- Planned and facilitated bilingual workshops and think-aloud research sessions
- Conducted qualitative user research and journey mapping
- Presented findings and recommendations to senior management

CCDMD (CENTRE COLLÉGIAL DE DÉVELOPPEMENT DE MATÉRIEL DIDACTIQUE), Montreal, Canada

DESIGNER & ILLUSTRATOR | Apr 2018 – Sep 2019

- Created 400+ illustrations and infographics for *Sketches of the History of Science*
- Textbook adopted across Québec's CÉGEP system

FREELANCE, Montreal, Canada

INDEPENDENT DESIGNER / ARCHITECT (REMOTE) | 2014–2017

- Architecture, illustration, and design projects for Brazilian clients
- French language studies in preparation for a career transition to design

DEPARTMENT OF PUBLIC WORKS, STATE OF MINAS GERAIS, Brazil

ARCHITECT – PROJECT AND CONTRACT MANAGER | Mar 2009 – Sep 2014

- Managed public architectural and engineering projects through construction
- Led projects including state parks, museums, and heritage sites
- Coordinated multidisciplinary teams and reported to senior government officials

INDEPENDENT PRACTICE, Brazil

ARCHITECT | 2001 - 2008

- Architectural design and CAD documentation
- Projects included technology parks, environmental education centers, and SENAI schools

WRITINGS & PRESENTATIONS

- Bustamante, A. (2025). *Design for (Post-)Truth: Exploring Interaction Design Educational Tools for Information Literacy*. Master's thesis, Concordia University.
- DeJong, S., & Bustamante de Monti Souza, A. (2022). *Playing Conspiracy: Framing Conspiracy Theory Analogies within Research-Creation Board Game Design*. M/C Journal, 25(1).
- Camlot, J., Neugebauer, T., Berrizbeitia, F., Joseph, B., Bustamante, A., Gandham, S., & Lu, E. (2022). *Archive of the Digital Present (ADP), COVID-19 Period: Collecting and Visualizing Metadata of Online Literary Events Hosted in Canada (March 2020–September 2021)*. Long Presentation 9-01.
- Camlot, J., Neugebauer, T., Berrizbeitia, F., Joseph, B., Bustamante, A., Lu, E., & Gandham, S. (2022). *The Development of a Browse and Search Interface for Metadata About Online Literary Performance in Canada During the Pandemic Period*. Concordia Library Research Forum (Virtual).
- Bell, J., Marleau, J., & Bustamante, A. (Illustrator). (2019). *Sketches of the History of Science*. CCDMD.